

Government of Andhra Pradesh  
Commissionerate of Technical & Collegiate Education

Present: Smt. B Udayalakshmi, I. A. S

**Rc. No. 12/Extra Curricular Activities/Godavari Pushkaram/AC-4/2015 , Dated: 18.06.2015**

Sub: Godavari Pushkaram – 2015 – 14<sup>th</sup> to 25<sup>th</sup> July 2015 - Conduct of Competitions for the students of Collegiate Education, Technical Education, Universities and Engineering Colleges in Andhra Pradesh with reference to Seven Missions and Five Grids - Topics and schedule – Circular instructions - Reg.

Ref: Govt. Memo. No. 5076/TE/2015 – 1, Higher Education (TE) Department, Dated; 11.06.2015.

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With reference to the subject cited the Hon'ble Chief Minister of Andhra Pradesh has announced to celebrate the Godavari Pushkaram in a big way. In this context, it is decided to conduct Quiz Competitions, Essay Writing competitions, Debates and Elocution competitions to students studying in Higher Education Department. The above competitions may also cover teachers of Colleges and Universities and include Song Writing/Singing Competitions.

The topics for the above said competitions were suggested keeping in view the Seven Missions and Five Grids announced by the Government of Andhra Pradesh and enclosed in Annexure I & II. The competitions will be conducted at 3 levels, viz., College level, District level and State level. The competitions will be organized separately by the Collegiate Education, Technical Education, Universities and Engineering Colleges in Andhra Pradesh. The detailed guidelines to conduct the competitions are given in Annexure III.

The schedule to conduct the competitions at various levels is given below:

S.No.	Level	Degree Colleges	Polytechnic	Engineering Colleges	Universities
1	College	on or before 30 <sup>th</sup> June 2015	on or before 30 <sup>th</sup> June 2015	on or before 30 <sup>th</sup> June 2015	on or before 30 <sup>th</sup> June 2015
2	District	3 <sup>rd</sup> & 4 <sup>th</sup> July 2015	3 <sup>rd</sup> & 4 <sup>th</sup> July 2015	3 <sup>rd</sup> & 4 <sup>th</sup> July 2015	---
3	State	9 <sup>th</sup> & 10 <sup>th</sup> July 2015	9 <sup>th</sup> & 10 <sup>th</sup> July 2015	9 <sup>th</sup> & 10 <sup>th</sup> July 2015	9 <sup>th</sup> & 10 <sup>th</sup> July 2015

All the State Level Competitions shall be conducted at "Adikavi Nannayya University, Rajahmundry", East Godavari District. The Vice-Chancellor/Registrar of Adikavi Nannayya University, Rajahmundry", East Godavari District will be the incharge for the conduct of State Level Competitions. The prizes for these competitions are proposed to be given in the valedictory function by the Hon'ble Chief Minister of Andhra Pradesh. The date of Valedictory function will be announced later.

Therefore all the Vice – Chancellors of Universities, Regional Joint Directors, Principals of Colleges, Principals of Polytechnics and Principals of Engineering Colleges are hereby requested to conduct the competitions as per the schedule and coordinate the programs at District & State level competitions.

For further details if any you may please contact Dr. V. Srinivasa Rao (Contact No. 9000103959) and Dr. KC Satya Latha (Contact No. 7032639183), Academic Cell, O/o CCE, AP, Hyderabad,

Sd/- Smt. B. Udaya Lakshmi

Commissioner of Technical & Collegiate Education

Encl: Annexure - I, II, III

**To**

All Vice-Chancellors/Registrars of Universities in AP

All Principals of Govt. Degree Colleges/Pvt. Aided Colleges/Pvt. Unaided Degree Colleges

All Principals of Govt. Polytechnics/Pvt. Aided Polytechnics /Pvt. Unaided Polytechnics

All Principals of Engineering Colleges in AP through the Universities concerned

Copy Submitted to the Secretary to Govt., Higher Education Department,

AP for favor of information

Copy to Submitted to the Chairman, APSCHE, A P for favor of information



For Commissioner of Technical &  
Collegiate Education

Annexure - I

Essay writing

1. బింద) పుదేశ్ వ్రీషసాంసు రంగంల అభునాతన పభుతుల అవస్రీకత
2. బింద) పుదేశ్ సమాట అభివృద్ధిల ఖొష్టికాహారం యెకల పొముఖిత.
3. స్రీల్లాంభ) పుదేశ్ నాగ్రామైన విద్రీ లక్ష్య సాధనల విధాలయాల పాత్ర.
4. స్రాంభ) పుదేశ్ వృత్తి విద్రీల ధ్రాణ యువతకు గల ఉపాధి అవకాశలు.
5. స్రీల్లాంభ) పుదేశ్ నిరాకణంల విధాల్కుల పోషించాలైన పాత్ర
6. బింద) పుదేశ్ కులసంరక్షణల పుకుల వాభ్యత.
7. స్రాంభ) పుదేశ్ సూతన పారిశ్రామిక విధానం లక్ష్యలు
8. స్రీల్లాంభ) పుదేశ్ లిదేశ్ పట్టుబడులను బిక్షించడానికి సూచనలు
9. తీర పాంత మరియు మారుమూల పాంతాల రవాణా సౌకర్యాల అభివృద్ధిక సలహాల మరియు సూచనలు.
10. స్రాంభ) పుదేశ్ పర్యాటక రంగం అభివృద్ధి ధ్రాణ యువతకు ఉపాధి అవకాశాల కల్పన.

Annexure - II

Elocution

1. సవ్యాంధు) పుదేన్ అభివృద్ధిలో భూర, వాణిజ్య పంటల ప్రాధాన్యత
2. సంపూర్ణ భౌగో లక్ష్య సాధనలో భంధు) పుదేన్ పంటలు, పంటుత్పం యెక్క బాధ్యత.
3. సవ్యాంధు) పుదేన్ ఉన్నత విద్యా రంగంలో ప్రాధమిక పరిణాధనల భవస్సీకత.
4. భంధు) పుదేన్ రాష్ట్రాన్ని విభజన క్రిందంగా రూపొందించడానికి మూర్తాలు మరెంచు సూచనలు.
5. స్వీల్లాంధు) పుదేన్లో వీళ్ళ కులాలు మరియు వీళ్ళ పదార్థాల పునర్వ్యయోగ పద్ధతులు.
6. సవ్యాంధు) పుదేన్ సూతన పారిశ్రామిక విధానంలో యువతకు గల ఉపాధి అవకాశాలు
7. స్వీల్లాంధు) పుదేన్ పర్యాటక రంగం అభివృద్ధిలో పంటల భాగస్వామ్యం
8. సవ్యాంధు) పుదేన్లో వీవసాయ, పారిశ్రామిక రంగాల అభివృద్ధికి సూచనలు
9. భంధు) పుదేన్ జిల్లక సేవారంగంలో ఉపాధి అవకాశాలు
10. సవ్యాంధు) పుదేన్లో నిరంతర విద్యుత్తును అందించడానికి గల మూర్తాలు.

**English Version**

**Annexure – I**

**Essay Writing (Suggested topics)**

1. The need for modern methods in Agriculture Sector in Andhra Pradesh
2. The importance of Nutritious food in the social development of Andhra Pradesh
3. The role of Educational Institutes in achieving the quality education in Swarnadhra Pradesh.
4. Employment opportunities for youth through Vocational education in Navyandhra Pradesh
5. The role of students in building of Swarnadhra Pradesh
6. The responsibility of people in protection of water resources.
7. The goals of New Industrial policy in Navyandhrapradesh
8. Suggestions for attracting foreign Investments in Swarnadhra Pradesh
9. Suggestions to improve transport facilities in coastal and remote areas.
10. The employment potential for youth through development of Tourism in Navyandhra Pradesh.

**Annexure – II**

**Elocution (Suggested topics)**

1. The importance of Food and Commercial crops in the development of Navyandhra Pradesh
2. The role of Andhra Pradesh people and Government in achieving complete health.
3. The need for basic research in higher education in Navyandhra Pradesh
4. Suggest ways and means to make Andhra Pradesh into a Knowledge Hub.
5. The recycling of solid waste material and water in Swarnandhra Prdesh
6. The employment opportunities for youth in New Industrial Policy in Navyandhra Pradesh
7. The citizens participation in the development of Tourism in Navyandhra Pradesh
8. Suggestions for the development of Agriculture and Industrial sectors
9. Employment opportunities in the Financial services sector in Andhra Pradesh
10. The ways to uninterrupted power supply in Navyandhra Pradesh

### **Annexure III**

#### **I. Guidelines for Collegiate Education:**

1. At College level, the Principals of all the Govt., Pvt. Aided and Un aided Degree Colleges will conduct all the Competitions in English and Telugu medium separately to the students of their own college and send the list of students who stood 1<sup>st</sup> place at college level to the District ID College Principal.
2. The ID College Principals shall conduct the competitions at District Level and send the list of students who stood 1<sup>st</sup> place at District Level to the Principal, Govt. College (Autonomous), Rajahmundry for onward submission to State level Competitions at AKN University, Rajahmundry.
3. All the Principals shall follow the general guidelines to conduct the competitions like selection of topics/appointment of Judges etc.
4. The final list of winners at State level should be sent to the O/o CCE-AP, Hyderabad on or before 12.7.2015 to [cce.jkc@gmail.com](mailto:cce.jkc@gmail.com) .

#### **II. Guidelines for Technical Education:**

1. At College level, the Principals of all the Govt., Pvt. Aided and Un aided Polytechnics will conduct all the Competitions in English and Telugu medium separately to the students of their own college and send the list of students who stood 1<sup>st</sup> place at college level to the Principal of District Nodal Polytechnic.
2. The District Nodal Principal of Polytechnic will conduct the competitions at District Level and send the list of students who stood 1<sup>st</sup> place to the Principal, Govt. Polytechnic, Rajahmundry for onward submission to State level Competitions at AKN University, Rajahmundry.
3. All the Principals shall follow the general guidelines to conduct the competitions like selection of topics/appointment of Judges etc.
4. The final list of winners at State level should be sent to the O/o CTE-AP, Hyderabad on or before 12.7.2015 to [cce.jkc@gmail.com](mailto:cce.jkc@gmail.com).

#### **III. Guidelines for Universities :**

1. At the University level, the competitions shall be conducted in English and Telugu medium separately to the students studying in the University Campus by University authorities concerned .

2. The list of students who stood 1<sup>st</sup> place at University level will be sent to the VC/Registrar, Adikavi Nannaya University, Rajahmundry so that the State Level competitions will be held at Adikavi Nannaya University, Rajahmundry.
3. All the Registrars shall follow the general guidelines to conduct the competitions like selection of topics/appointment of Judges etc.
4. The final list of winners at State level should be sent to the O/o CCE-AP, Hyderabad on or before 12.7.2015 to [cce.jkc@gmail.com](mailto:cce.jkc@gmail.com)

#### **IV. Guidelines to Engineering Colleges :**

1. At College level, the Principals of all Engineering Colleges (i.e., colleges affiliated to JNTUK , JNTUA and the University concerned) will conduct all the Competitions in English and Telugu medium separately to the students of their own college and send the list of students who stood 1<sup>st</sup> place to JNTUK and JNTUA respectively as per the jurisdictions for district level competitions.
2. The JNTUK and JNTUA shall conduct district level competitions and send the list of students who stood 1<sup>st</sup> place at District level (Consolidated list) to the Registrar, Adikavi Nannaya University, Rajahmundry for State Level competitions.
3. All the Registrars/Principals shall follow the general guidelines to conduct the competitions like selection of topics/appointment of Judges etc.
4. The final list of winners at State level should be sent to the O/o CCE-AP, Hyderabad on or before 12.7.2015 to [cce.jkc@gmail.com](mailto:cce.jkc@gmail.com)